



PetMassage Training and Research Institute

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Dedicated to Excellence in the Development, Growth and Training of Canine PetMassage

January, 2009

Dear Educator,

Thank you for your interest in teaching **PetMassage for Kids™** at your school. We have created curricula for two separate programs, grades 2-5. One is for a five day summer program and another is a ten week after-school program.

PetMassage for Kids™ is based on tested and validated skills and teaching methods developed over twelve years of teaching more than one hundred week-long professional level canine massage workshops for adults. Your teachers will find our teaching guides enjoyable and easy to follow. Your kids will love the classes, too!

As educators and adults, we understand the value of touch and how therapeutic a massage can be. We also understand the powerful connections children have with their dogs at home. This course teaches the values of compassionate touch using their stuffed dogs as the vehicle. Working with stuffed dogs, rather than live ones, also makes for a very safe, fun, and liability-free environment.

The **PetMassage for Kids™** program teaches children the basic hands-on skills of canine massage and principles of dog handling safety. They learn the basic handling, touching, holding, stroking, and other PetMassage techniques with their stuffed dogs. Confidence in their new abilities grows while important psycho-social skills develop naturally, including

- body language awareness
- control
- patience
- respect
- and empathy

PetMassage for Kids™ has exercises for children to become consciously aware of their senses, to observe and respect another's space, to become aware of how their actions can affect others, and, of course, how to optimize the power of gentleness and touch sensitivity.

Kids discover that their body language, facial expressions and even their thoughts can have powerful effects on others, especially their sensitive dogs. Learning and practicing PetMassage™ is more than just petting dogs!

PetMassage for Kids™ texts and curriculum:

The three-part set

- The book, "Dogs Kids PetMassage"
- The DVD, "PetMassage: A Kid's Guide to Massaging Dogs,"
- The audio CD, "PetMassage Doggie Songs for Kids"

The curricula:

- The **PetMassage for Kids** five-day summer school curriculum
- And/or The **PetMassage for Kids** ten week after school curriculum

The introductory price for the **PetMassage for Kids™** curriculum is only \$50 for one program, and \$75 for both. It does not include the three-part set of study materials that retails for \$47.85.

"Official" graduation PetMassage patches are available for \$5 each. "Official" certificates from the PetMassage Training and Research Institute are priced at \$5 a piece, as well.

With your bulk order discount, the three-part sets can be resold to your students for additional school revenue.

Our discount rates are:

Standard wholesale and school discounts

Retail sales of	Discount
\$100-199	20%
\$200-399	30%
\$400-599	35%
\$600-799	40%
\$800-above	50%

PetMassage for Kids™ is a wonderful program. Your kids will love it and your teachers will, too. We welcome the opportunity to help you incorporate **PetMassage for Kids™** into your school's agenda.

Sincerely,

Anastasia Rudinger,
Vice President

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Encl:

About **PetMassage for Kids™**

About PetMassage™

Teachers and Children Materials

PetMassage for Kids™ Learning outcomes, teaching methods